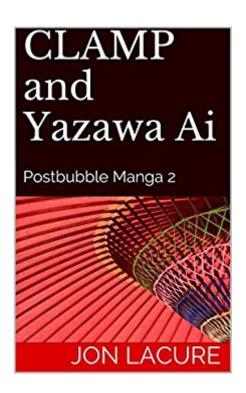
## The book was found

# CLAMP And Yazawa Ai: Postbubble Manga 2





### **Synopsis**

When the Japanese bubble burst in 1991, so did the promise of a good life for those who followed the rules. Restructuring meant the beginning of the end of guaranteed lifetime employment, the traditional backbone of the modern Japanese economic system. The picture is complex but many workers, especially in middle management, were either dismissed or demoted into jobs with reduced responsibilities and pay. Workers who had given their adult lives to Japanese companies felt justifiably betrayed. More importantly, young people lost faith in a system that had betrayed their fathers. It was not long before the shock of this change moved from the news media to the popular media. Graphic novelists began producing works that parodied the old genres where hard work and perseverance inevitably led to success. The first chapter of this book looks at works by CLAMP. Sailor Moon (the subject of the first volume in this series) used Art Deco accessories and backgrounds to create the look and feel of an elegant 1930â ™s jewelry ad. In contrast, CLAMP used organic flowing lines, large empty spaces, and sharp contrasts of light and dark to recall the decadent fin de siÃ"cle and Art Nouveau. The contrast between the two worlds of the 1890â ™s and 1930â ™s is reflected in the leading ladies. The languid and sultry Sarah Bernhard is representative of a fin de siA cle actress while the witty and independent Ginger Rodgers is a creation of the 1930â ™s. This chapter focuses on three manga by CLAMP. The first is a feminist allegory, Rayearth, with some of CLAMPâ ™s most beautiful Art Nouveau character designs. The second is CLAMPâ ™s venture into a completely different genre with Cardcaptor Sakura, about a nine-year-old female superhero. Finally, with Chobits there is a subverted shonen genre (aimed at a young male audience), the â ceMagical Girlfriend.â •Takeuchi and CLAMP subverted their genres with conventional tropes that were pushed to the point of absurdity. Yazawa Aiâ ™s characters read and discuss aspects of their own story, destabilizing and de-naturalizing the shojo romance (aimed at a young female audience). The story no longer occupies the privileged space of narrative convention; instead the metafictional disruptions force the reader into the role of critic. At the same time, the processed and condensed versions of postbubble Tokyo streets, schools, and burger joints frequented by Yazawaâ ™s impossibly leggy teens raise questions about the boundaries between fiction and reality. Yazawaâ ™s processed digital photographs technically resemble artists working with computers in the 1990â ™s to create digital images, especially photo montage. The purpose of Yazawaâ ™s images is not, however, to cause the viewer to reexamine the visual world. Yazawa is using these images from the real world to reexamine the narrative space of the manga. This chapter looks at Yazawaâ ™s art from both the bubble era and postbubble period and also the adaptations that attempted to commercialize her art for both television and film.

#### **Book Information**

File Size: 1466 KB

Print Length: 128 pages

Simultaneous Device Usage: Unlimited

Publication Date: August 4, 2015

Sold by: A Digital Services LLC

Language: English

ASIN: B013H1Z4A4

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #649,888 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #121 in Books > Literature & Fiction > History & Criticism > Regional & Cultural > Asian > Japanese #360 in Books > Literature & Fiction > History & Criticism > Genres & Styles > Comics & Graphic Novels #469 in Books > Comics & Graphic Novels > History & Price Guides

#### Download to continue reading...

CLAMP and Yazawa Ai: Postbubble Manga 2 Manga Drawing Books How to Draw Manga
Characters Book 1: Learn Japanese Manga Eyes And Pretty Manga Face (Drawing Manga Books:
Pencil Drawings for Beginners) (Volume 1) Manga Drawing Books How to Draw Manga Eyes: Learn
Japanese Manga Eyes And Pretty Manga Face (Drawing Manga Books: Pencil Drawings for
Beginners) (Volume 4) Manga Drawing Books: How to Draw Manga Male Characters: Learn
Japanese Manga Eyes And Pretty Manga Face (Drawing Manga Books: Pencil Drawings for
Beginners Book 5) Manga Drawing Books: How to Draw Manga Characters Book 1: Learn
Japanese Manga Eyes And Pretty Manga Face (Drawing Manga Books: Pencil Drawings for
Beginners 2) How to Draw Manga: Mastering Manga Drawings (How to Draw Manga Girls, Eyes,
Scenes for Beginners) (How to Draw Manga, Mastering Manga Drawings) How to Draw Manga: The
Complete Beginners Guide to Mastering The Art of Drawing Manga: A Step-By-Step Manga
Drawing Tutorial ((Mastering Manga)) How To Draw Anime: The Essential Beginner's Guide To
Drawing Anime and Manga (How To Draw Anime, How To Draw Manga, Anime Manga, How To
Draw Comics Book 1) How To Draw Manga: Sketching Manga-Style Volume 1: Sketching As

Composition Planning (How to Draw Manga (Graphic-Sha Numbered)) How to Draw Manga: A Step-By-Step Manga Drawing Tutorial for Beginners! Part II (How to Draw Manga Characters & Scenes) (Volume 2) Manga Coloring Book for adults Book 1: Manga Coloring (Manga books of coloring) (Volume 1) How to Draw Manga: A Step-By-Step Manga Drawing Tutorial (how to draw, how to draw manga, how to draw anime) How to Draw Manga: The Absolute Step-By-Step Beginners Guide On Drawing Manga Characters (Mastering Manga Drawing Tutorial) 50 Manga Babes to Draw and Paint: Create Cutting Edge Manga Figures for Comic Books, Computer Games, and Graphic Novels (Barron's Educational) How to Draw Manga Chibis & Cute Critters: Discover techniques for creating adorable chibi characters and doe-eyed manga animals (Walter Foster Studio) Manga Crash Course: Drawing Manga Characters and Scenes from Start to Finish Professional Manga: Digital Storytelling with Manga Studio EX Draw Manga: How to Draw Manga In Your Own Unique Style How To Draw Manga Volume 38: Ninja & Samurai Portrayal (How to Draw Manga (Graphic-Sha Numbered)) How To Draw Manga Volume 21: Bishoujo Pretty Gals (How to Draw Manga)

<u>Dmca</u>